Fewer growers, more land

Small farms are increasingly being consolidated into larger farms. A single grower needs to manage much more land than ever before.

5.6% of farmers grow 54% of croplands

“Although most cropland was operated by farms with less than 600 crop acres in the early 1980s, today most cropland is on farms with at least 1,100 acres, and many farms are 5 and 10 times that size.”

-MacDonald, Korbe & Hoppe 2013
FarmShots enables growers to manage MORE

FarmShots is a software solution that identifies problems for growers using satellite, aircraft, and drone imagery.

The FarmShots web platform, advanced analytics, and API help cut staffing costs, increase yields, and decrease fertilizer and pesticide usage.
Goal

We want to automate farming.

Using drones and satellites, FarmShots spots problems in the farmland and tells the farmer exactly what to do in order to maximize returns.
Workflow

1. Grower/Agronomist signs up for FarmShots
2. Grower/Agronomist defines farm boundaries
3. FarmShots scrapes imagery from satellite and drone imagery providers
4. FarmShots processes and delivers the imagery in one comprehensive platform